

# *Accelerating Your Vision*

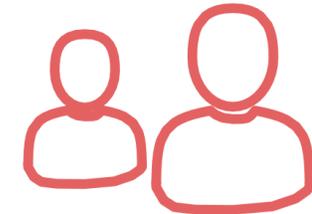
## Eitesal In-brief

A **Unique NGO** our mission is to  
**enable & support**  
ICT companies, to affect **EGYPTIAN**  
industry **growth**



Established

**1997**



Currently serving

**600+**  
members

## EiTESAL Programs

**eCONSULT**

Providing companies with all types of consultation services, all of which are customized to each company's needs.

**eTD**  
EiTESAL  
Talent  
Development

Long-term sustainable growth of ICTE industry is coming from talent development  
The program is providing different customized trainings and capacity building initiatives.

**ebni**

1<sup>st</sup> IoT and hardware specialized incubator in Egypt, provide a full package of services (Seed fund, free Labs and co-working spaces, trainings, consultation and mentorship)

**Export**

One of our mandates is to increase international exposure of our members through; readiness program and matchmaking with sales reps.

# EiTESAL Financials



● In thousandPounds



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ACCELERATING YOUR VISION

# EBNI Existence



The wider network in Egypt

4 locations covering most of Egyptian regions

# Startups Challenges

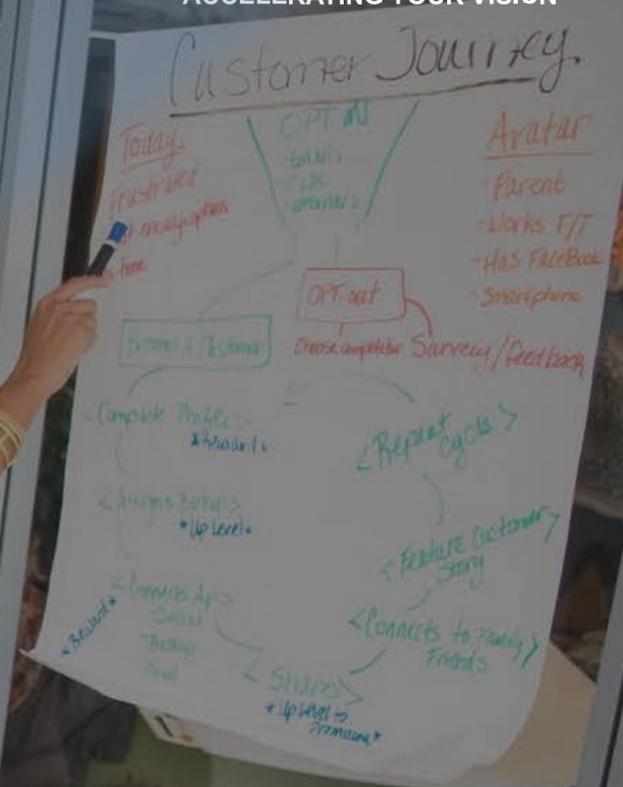
Lack of Access to Fund

Lack of Leadership Capabilities

Lack Access to Labs

Lack of Business Skills

Lack of Innovation



# EBNI services package



**Seed Funding**



**Technical &  
Business Training**



**Co-working  
Space**



**Legal & Accounting  
Assistance**



**24/7 Maker  
Space**



**Mentoring**

# EBNI Startups



**Telecom**  
6 companies



**Smart Homes**  
6 companies



**Fitness**  
1 company



**Transportation**  
1 company



**Education**  
2 companies



**eHealth**  
6 companies

## Our Success



Voxera Launched their crowdfunding campaign, targeting 20,000 \$, reached 75,000\$  
Total sales 500 \$K



conative  
Labs

Sales : 150 \$K  
Investment 250 \$K



Smartly fit Participated in Noujoum Al-oloum programs and reached the semi finals.



MOGASSAM  
3D PRINTING

Sales : 600 \$K  
Investment 450 \$K  
27 new employment  
1<sup>st</sup> place in Belin Brinc conference



. One of the Top 50 shortlist in Dubai Smartpreneur 2017  
. One of the winners in Super-Arabia competition.

# EBNI Impact



**84% of our graduated startups  
are sustainable seeking  
investment**



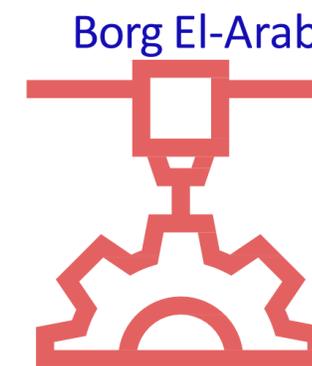
**100 Entrepreneurs** launched  
and grew their businesses



**60 new employment opportunities**  
**60% employment** growth in  
the startups



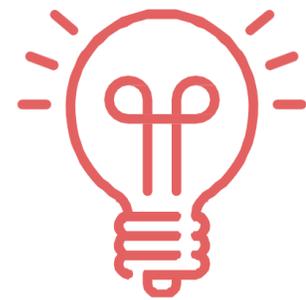
**2,800,000 LE**  
Cairo prototyping lab



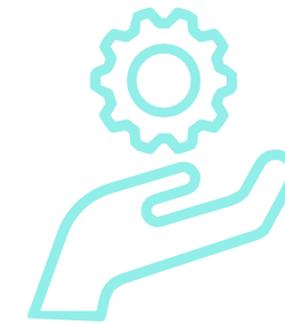
**1,600,000 LE**  
Borg El-Arab Prototyping lab

# EBNI Traction

2017-2023



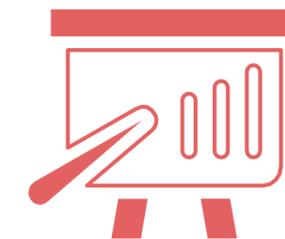
Incubate  
**50 startups**



**Serve 150 members**  
From IOTCommunity



Deliver Financial Support  
of **25 million LE**



Train **120 Startups**  
& **200 individual**

# Our Partnership offering



**Participation in  
Economic development**  
Through supporting early stage  
startups



**Real guaranteed  
investments**  
This is our role



**Business partnerships  
opportunities**  
With most pioneer  
entrepreneurs



**R&D outsourcing  
opportunities**  
Save your resources and  
time





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