Milestones detailed description

**About the startup in details**

Please write description about your startup.

Lino is smart queue machine connected to mobile application to book and tracking numbers

to save time and feedback the service in customers serves centers as banks

Milestone 1 objectives

Please list your objectives in the first milestone clearly.

Develop the prototype

Online marketing on social media   
Offline marketing in maker fair Cairo and testing the product

Deliverables:

What deliverables you will output after the first milestone? Write them in points.

After marketing and testing and take feedback from clients in maker fair,

1-Design final product

2-make video for advertising

3-make marketing on social medial

4-make website

5-Make mobile application demo

Milestone 2

Please list your objectives in the second milestone clearly.

Make final product

online and offline marketing

Deliverables

What deliverables you will output after the second milestone? Write them in points.

1-make Final products

2-make mobile application

3-develop the website

4-develop social media pages

5-take feedback form the customers and clients

6-offline marketing the product by put the machine free in public customers service to marketing and take clients feedback

Milestone3 Objectives  
please list your objectives in the third milestone clearly.

Develop and update the product  
Constants with customers to marketing and make deals

online and offline marketing

* Deliverables

What deliverables you will output after the third milestone? Write them in points.

1-Make updated products (product 2 )

2-online marketing and offline marketing

3-sell the product